

Spotlight On U.S. Grown Rice

ARLINGTON, VA.

American consumers are increasingly buying home-grown foods in an effort to support local economies and farmers, and because they have a great deal of faith in U.S. food production practices. A major theme of this year's National Rice Month (NRM) campaign touts the fact that buying U.S.-grown rice is supporting America's farmers and the economy. Further, at just pennies per serving, U.S. rice is

a budget-friendly and wholesome food choice for all consumers.

The USA Rice Federation will also take part in a range of activities throughout NRM to celebrate the U.S. rice industry, including the NRM Scholarship Program for high-school students in rice-growing states who promote rice in their communities, rice festivals, luncheons, a 5K run, and proclamation signings.

Support NRM in your community today! Δ